

2025 CYCLO-CROSS WORLD CHAMPIONSHIPS

Hospitality program

FEBRUARY 1ST AND 2ND
LIÉVIN, FRANCE



Fédération Française de Cyclisme [French Cycling Federation] is the event organizer
France Vélo Événements is its sponsorship & hospitality agency

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EMOTION AT THE HEART OF THE EVENT

A rare proximity
between riders and spectators,
united around a closed circuit

50,000 spectators
from different nationalities,
gathered in a unique atmosphere

THE WORLD STARS OF THE DISCIPLINE

A very disputed title
Champions who have dominated the discipline, ready to claim
the top spot on the podium



Michael Vanthourenhout



Mathieu Van der Poel



Fem Van Empel

ONE EXPERIENCE OF A KIND TO SHARE WITH YOUR STAKEHOLDERS



From
11AM to 5PM

Premium catering at the heart of the race

A 1,200 m² VIP tent
ideally located near the track
with constant access
to the closest view of the circuit

Speeches by personalities from the cycling world

Food and beverage

Welcome coffee
Lunch buffet
Unlimited drinks
Afternoon snacks

Cloakroom

Souvenir
for every guest

Parking

One space for 3 guests
Shuttles in rotation

THE RACE PROGRAMME

Saturday, February 1st

11:00 AM: Junior Women Event
1:00 PM: U23 Men Event
3:00 PM: Elite Women Event

Sunday, February 2nd

11:00 AM: Junior Men Event
1:00 PM: U23 Women Event
3:00 PM: Elite Men Event

INDIVIDUAL PRIZE

Full Weekend

550€ [Tax Free]

Saturday February 1st

275€ [Tax Free]

Sunday February 2nd

385€ [Tax Free]



**Val de Souchez,
Liévin, France**





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